

AUBURN UNIVERSITY LIBRARIES

MDRL Hosts Adobe Solutions Team



Media and Digital Resource Lab
1st Floor, Ralph Brown Draughton Library
// 231 Mell Street
(334) 844-7398
<http://www.lib.auburn.edu/mdrl/>

Instructional workshops in multimedia creation provided by Adobe experts, open to Auburn faculty and staff. Registration required.

Register <http://aub.ie/libraryworkshops>

Quickly Create Videos for Personal and Departmental Communication with Adobe Creative Cloud

Auburn faculty and staff, learn to leverage [Adobe Creative Cloud](#) – a powerful platform for creativity, collaboration, and communication. During this session Adobe's Dave Helmly and Patrick Koster will cover how to quickly create and share video projects using [Adobe Premiere Rush](#) starting with your mobile device and then finish editing on the desktop. We will also cover how to access more advanced video editing capabilities if needed by opening your Rush project in Adobe Premiere Pro. Finally, we will review a few amazing features (such as [audio remix](#) and [motion graphics templates](#)) in companion applications like Adobe Audition and Adobe After Effects to wrap up the session allowing time for Q&A.

Dates and Times:

April 17...8:30 am - 10:00 am or 10:15 am-11:45 am

Location: Gibbs Instructional Lab



For the past four years **Patrick Koster** has been part of an Adobe customer success management team focused on supporting the company's most strategic Education customers. Patrick focuses on building relationships within his accounts and exploring the innovative use of Adobe technology to enhance teaching and learning across campus.

For the previous nine years Patrick worked alongside Adobe's enterprise sales team providing technical expertise as a Principal Solutions Consultant and digital media workflow specialist. Patrick also ran a successful training and consulting business for eight years prior to joining Adobe.

Open Session with Adobe Experts

Patrick Koster, Adobe Senior Customer Success Manager, and David Helmly, Adobe Head of ProVideo Field Operations, working in concert with Auburn MDRL staff will be available to answer your outstanding Adobe software and technical questions.

Date and Time:

April 17...1:30 pm - 2:30 pm

Location: MDRL, 1st floor RBD Library



David Helmly is part of a Senior Field Team specializing in Pro Video/Audio production workflows for film, broadcast, VR, and new video technologies. Helmly also travels abroad giving

lectures and participating in various industry advisory councils and panel discussions. Helmly has worked for Adobe for almost 25 years and has specialized in digital video and digital imaging products for over 33 years. Prior to Adobe, Helmly worked for a digital video pioneer, Radius Inc, a well-known hardware company developing digital video and digital imaging accelerator products for Adobe's award winning line of software. You can watch his latest videos at <https://www.youtube.com/user/dhelmly>. He also has an Adobe.com blog where he discusses new hardware and software tools and workflows for Adobe's Video and Audio applications at <http://blogs.adobe.com/davtehtable> and his IMDB: <https://www.imdb.com/name/nm7564322/>.

QUESTIONS?

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MDRL Helpdesk: 334-844-7398

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