



Acrobat: It's More than Just the Reader

Joel Geraci
PDF Developer Evangelist



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Knowledge Workers Engage with High Value Information



- Control access to a document and preserve content integrity
- Create and optimize Adobe PDF documents from many sources
- Combine files from multiple applications into a single, document container
- Collaborate: Manage, organize and extend feedback to expedite document collaboration
- Collect: Streamline data collection with Adobe PDF forms

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The Acrobat 8 Product Family Today



Adobe Acrobat Elements
ADOBE ACRJOBAT 8 ELEMENTS HELPS YOU CREATE, MANAGE, AND CONTROL PDF DOCUMENTS.

Adobe Acrobat Standard
ADOBE ACRJOBAT 8 STANDARD HELPS YOU COLLABORATE AND COLLABORATE WITH THE COMPLETE PDF SOLUTION.

Adobe Acrobat Professional
ADOBE ACRJOBAT 8 PROFESSIONAL HELPS YOU COLLABORATE AND COLLABORATE WITH THE COMPLETE PDF SOLUTION.

Adobe Acrobat 3D
ADOBE ACRJOBAT 8 3D HELPS YOU COLLABORATE AND COLLABORATE WITH THE COMPLETE PDF SOLUTION FOR 3D DESIGN.

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New and Improved Features for Acrobat 8

Create	Combine	Collect	Collaborate	Control
<ul style="list-style-type: none"> Faster AutoCAD conversion (up to 80%) AutoCAD DWG to PDF conversion without AutoCAD Create PDF from Lotus Notes Auto-archiving for Outlook Create and validate PDF/X and PDF/A Bates numbering 	<ul style="list-style-type: none"> Combine documents into PDF packages Include partial (pages, sheets, layouts) or complete documents Headers, footers and watermarks Easy control over the size of the combined file 	<ul style="list-style-type: none"> Auto-recognize form fields Reader enabled forms Track and export data to Excel Aggregate data into a PDF package and export to spreadsheet 	<ul style="list-style-type: none"> Shared Review – allows everyone to see each others comments Easy administration – shared network folder, MS SharePoint Workspace, Web-DAV Easily track reviewer comments and status Start Meeting "button" 	<ul style="list-style-type: none"> Remove sensitive information Reader enabled digital signatures Redaction

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Acrobat 8 Demo

What comes "Out of the Box"?



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Acrobat 8 Developer Overview



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The Acrobat Software Development Kit

- The Acrobat 8 SDK is a set of tools that help you develop software that interacts with Acrobat 8 technology
- The SDK is really 3 separate SDKs that make up the Acrobat SDK
 - Developing **WITH** Acrobat - JavaScript
 - Developing **FOR** Acrobat - Plugins
 - Developing **AROUND** Acrobat - InterApplication Communication (IAC) Support

Three different ways to integrate with Acrobat

The diagram illustrates three integration methods. At the top is a red box labeled 'JavaScript' with 'Acrobat or Adobe Reader' written below it. Below this are two green boxes labeled 'Plug-In'. At the bottom are two blue boxes labeled 'External Application', with arrows pointing from them up to the 'Plug-In' boxes.

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Three Ways to Integrate with Acrobat

JavaScript in Acrobat	Plug-Ins for Acrobat	IAC with Acrobat
<ul style="list-style-type: none"> JavaScript extensions customize Acrobat Script embedded into a document customizes the document JavaScript support for forms, multimedia, 3D objects, content manipulation 	<ul style="list-style-type: none"> Plug-In architecture extends Acrobat functionality Written in C/C++ Loads with Acrobat and hooks into the Acrobat interface 	<ul style="list-style-type: none"> Communicate with Acrobat from your application or embed Acrobat/Reader into your application Allows external applications to control Acrobat <ul style="list-style-type: none"> DDE, OLE (Windows) AppleScript, Apple Events (Macintosh)

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Acrobat 8 IT Deployment Tools

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A complete IT toolbox

- Windows Installer (MSI)
- Customize with Adobe Customization Wizard 8
- Deploy with SMS, Tivoli or Group Policy
- Host with Citrix or WTS
- Additional information at: <http://www.adobe.com/products/acrobat/deployment.html>

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Adobe Customization Wizard 8

Uses industry-standard installer technology


- Provides a graphical user interface to Acrobat's Windows Installer
- Results in a Microsoft Transform File (MST) or a repackaged application

Key benefits include:



- Save time in the application roll-out process, by eliminating scripts/registry edits.
- Control your disk image, resulting in lower support costs and a simplified user experience.
- Standardize the user experience and user PDF output, resulting in consistent content.

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**Acrobat 8
Q & A**



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how the world engages
with ideas and information

